

Women In Aerospace Europe

Four steps to create your local group



WOMEN IN AEROSPACE EUROPE

1. Ready to create a local group?

A. Aerospace Community big enough

- Confirm that city and surroundings have a considerable aerospace community.
- For later justification, create a list of all aerospace related organisations, companies and universities in your city (note: it doesn't need to be exhaustive at the beginning of the local group)

B. WIA-E Members want a Local Group

- Confirm that there is enough interest in your city to have a local group.
- For later justification, establish a list of minimum ten interested WIA members (or potential members) located in your city.

C. Propose a Candidate to Local Group Leader

- Introduce the candidate to the WIA-E Director of Regional Development and the President.
- The candidate shall write a motivation letter showing she fulfils the requirements to be Local Group Leader. (note: see slide "What are the requirements to be a Local Group Leader?")



2. Meet together with the WIA-members

A. Prepare the "get together"

- In close collaboration with the Director of Regional Development choose a date for a meeting with the WIA-E members in your city (Note: a WIA-E Board Member shall be present at the "get together".)
- Organise a location for the meeting.
- Invite the WIA-E members and potential members.

B. Confirm interest in a Local Group

 During the meeting, confirm that there is enough interest in your city to have a local group.

C. Define what you want to do

- During the meeting, discuss what are possible activities you would like to organise as a local group.
- For later justification, establish a list of minimum 4 activities you could organise in the following year.

D. Choose a Local Group Leader

- During the meeting, pre-elect a Local Group Leader. She shall be motivated, committed and qualified.
- Remember that the candidate shall have been **previously approved** by the Director of Regional Development and the President. (note: see slide "What are the requirements to be a Local Group Leader?")

3. Get OK from the Board

A. Present your proposal for a local group

- Send your proposal for the Local Group to the Director of Regional Development. She will distribute it to the WIA-Europe Board.
- As part of the proposal, provide evidences that the 3 points from the slide "ready to create a local group?" are fulfilled.
- As part of the proposal, expose as well activities and strategy plan for the particular Group. (reminder: every local group shall organise at least 4 activities per year)

B. Get the approval from the board

- The WIA-Europe board of directors will evaluate the proposal.
- The board will officially vote the approval of the proposal of the new group.
- The board will officially vote the approval of the nominated Local Group Leader.

4. Launch the Local Group

A. Define a date for the launch event

 Coordinate with the Director of Regional Development a launch date for your local group (Note: WIA-E President and/or Chair shall be present at this launch)

B. Define an agenda for the launch event

 Define with the President and the Chair of the WIA-Europe Board the agenda for your launch event (speech, presentation, workshop etc; a side topic is recommended).

C. Find a sponsor, if necessary

 Find a sponsor if necessary, depending on location, catering, etc

D. Set up the communication for the launch event

 Set up with the Director of Communication the communication strategy for the launch event.

What are the requirements to be a Local Group Leader?

In a nutshell: Be motivated, committed and qualified

- 1. The candidate is a **WIA-Europe member** in good standing (i.e. registered member + paid the membership fee).
- 2. The candidate shall work by an aerospace related organisation/company/university and shall have a good reputation and working knowledge in the particular national or regional aerospace community.
- 3. The Candidate shall **commit to dedicate the needed time and energy** to fulfil successfully the tasks associated to her role.
- 4. The candidate shall be **prepared to coordinate and steer** the local activities in close cooperation with the WIA-Europe Board of Directors. Note that some of the events organised by a local group might be beyond the scope of a local event and should be handled as WIA-Europe global event.
- 5. The candidate shall be the contact point for the local group. As such she is **responsible for keeping updated the Directors and in particular both Directors of Regional Development and of Communication** of planned activities and outputs.
- 6. The candidate shall be **able to create and make use of an extensive network** (aerospace related) in her city/surroundings.
- 7. The Local Group Leader shall be **approved by the WIA-Europe Board** of Directors.

Need some help?

Don't know where to start? Need contact details? Are motivated to be a Local Group Leader but don't fulfil or are unsure if you fulfil all the requirements?

Contact the Director for Regional Development of WIA-Europe (RegionalDevelopment@wia-europe.org).

She will support you in all matters to get the group started.

Note: All details, more guidelines, best practises for activities, templates ,etc. can be discussed with the Director for Regional Development